

Dave Marcum



HIGHLIGHTS

- 64 – number of countries I've taught workshops in
- 50 – years I've been playing the piano
- 32 – the number of years I've been married to my wife (and it's not nearly long enough)
- 3 – wonderful children who have been my greatest accomplishment and biggest struggle
- 2 – languages spoken (English and Italian)

Do I have the chops? You probably wonder, “Who is Dave Marcum and are his skills and experience relevant to what I need?”

I've carried a bag, run sales teams, and know what it's like to go to Presidents Club (or miss quota and hate it). I've been sold to as COO of a newspaper (when newspapers were a real thing). I study people, how they interact and know what gets in the way of openness and trust. As co-founder of the Sales Performance Practice, I know *how* to teach people how to have clearer, more meaningful conversations.

I love to illuminate truth to help people everywhere live confident, inspired and original lives. I've co-authored two books: Simon & Schuster (*Egonomics*) and Wiley (*BusinessThink*). A third is soon out: *Thirtywise: why thirty begins the most pivotal decade of your career and how young leaders grow into greatness faster*.

CERTIFIED TO DELIVER

- *The 7 Habits of Highly Effective People® Foundations*
- *Helping Clients Succeed®*