

Barbara Cogburn



HIGHLIGHTS

Started teaching the 7 Habits when she was still in the Marine Corps



Certified Life and Business Coach

Supports our USAID clients in locations around the world including Uganda and Thailand



1st Woman Marksmanship Instructor for the Marine Corps

Board Member of her local Veterans Career Assistance Transition Program



Barbara Cogburn loves working with people who are interested in learning and increasing their capacities as individuals or with their organizations. Before coming to FranklinCovey, she spent 20 years in the Marine Corps, and then worked as a business and life coach, before moving to a training role at the San Diego Gas & Electric company. Barbara has been teaching FC content since 1997 and has a master's of science in education, with an emphasis in workforce education and development from Southern Illinois University.

CERTIFIED TO DELIVER

- *The 4 Essential Roles of Leadership™*
- *The 7 Habits for Managers®*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *The 7 Habits of Highly Effective People® Foundations*
- *Leaders@Change*
- *Leadership: Great Leaders, Great Teams, Great Results®*
- *Leading at the Speed of Trust®*
- *Leading Customer Loyalty®*
- *Multipliers: How the Best Leaders Ignite Everyone's Intelligence™*
- *Presentation Advantage®*
- *Project Management Essentials for the Unofficial Project Manager®*
- *Speed of Trust® Foundations*
- *Writing Advantage™*