Comparison: LiveClicks / Zoom / WebEx / Teams

Feature/Function	LiveClicks	Zoom (Z)	WebEx (W)	Teams (T)
Settings for individual configuration	None, really	MANY - Default settings & for each "meeting"	Similar to Zoom	Some settings; less than Zoom or WebEx
Structure/flow of workshops	Tight structure with scripted Facilitator Guides	Very flexible, notes in FG & PPT deck, easy to tailor	Very similar to Zoom	Very similar to Zoom; not as user-friendly.
Delivery Variety & Participant Engagement	Creative use of layouts, labeled chat pods & polls	Webcams, F-to-F, 1 chat box, share slides, polls	Very similar to Zoom	Like Zoom and WebEx but without polls
Small Group Activities	Difficult with paired chat; breakout function clunky	Breakout function easy, fast, and fun	Very similar to Zoom	Similar to Zoom, but only Organizer can create and launch breakouts
Annotate on slides or whiteboard	Difficult/clunky for all	Fast and fun	Annotation on Slides very similar to Zoom. VERIFY whiteboard	Organizer has some annotation; participants do not
Emoticons & Reactions	A few; not visible unless Attendee List is on stage.	A few more; always colorful and visible	Very similar to Zoom	BETTER than all others! Lots of ways to make messages fun.
Video segments	Workshop videos embedded	Embedded in PPT, can easily add alternate videos	Very similar to Zoom; one extra step each time a video is shared	Very similar to Zoom
Internet Speed & Equipment	Average speed will do; one screen sufficient	Faster Internet (3+ Mbps upload); 2 screens are key	Similar to Zoom in setup	Similar to Zoom in setup
Control 1 (© Franklin Covey, All Pights Peserved)	Participant can be "promoted" to Host or Presenter	Host can change; multiple co-hosts with near same permissions as host.	Very similar to Zoom	Person who creates meeting is Organizer and role cannot change.