



# 3 CONFESSIONS OF A VIRTUAL LEADER

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## CONFESSION 1

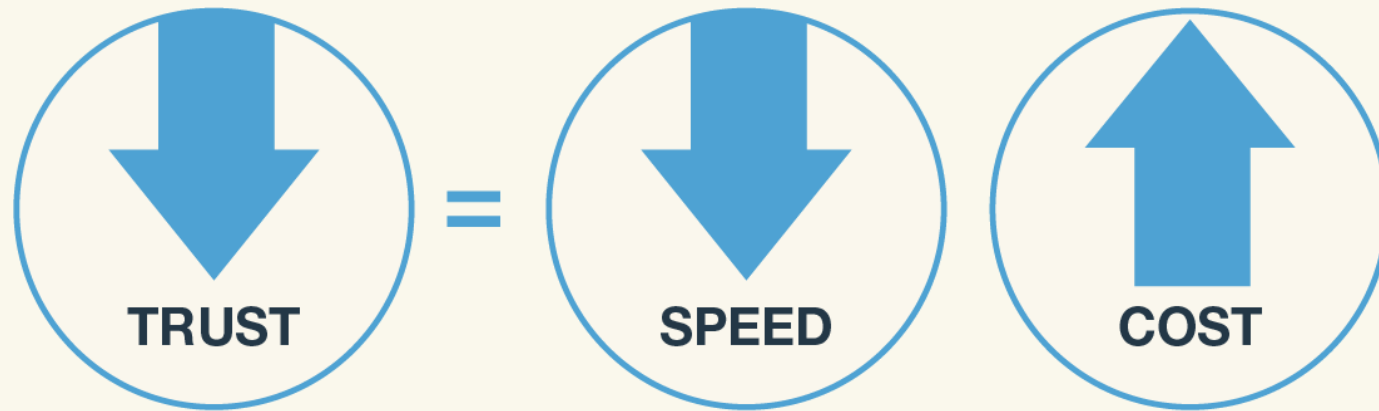


Virtual relationships are...  
**different.**

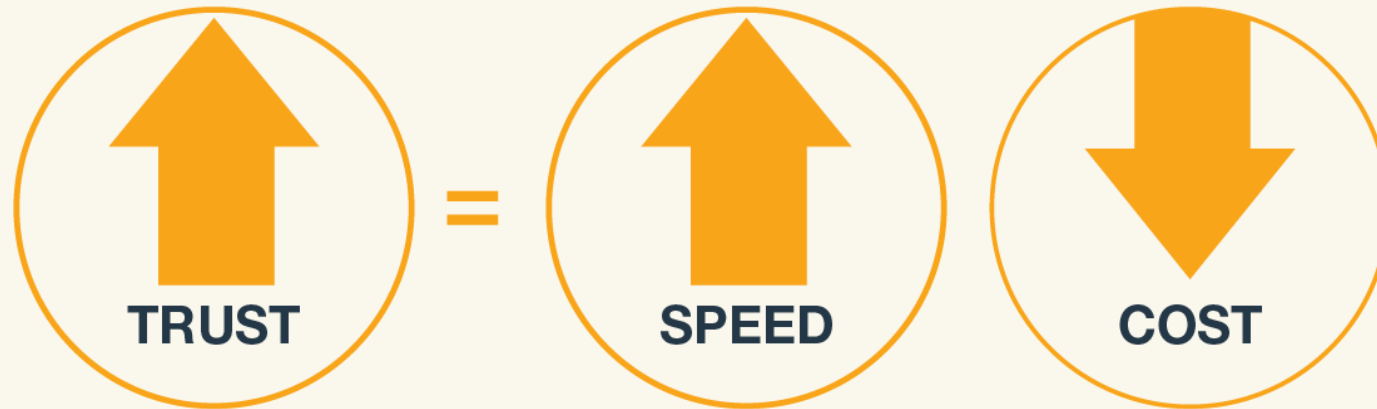
THINK OF SOMEONE  
**YOU TRUST**

THINK OF SOMEONE YOU  
**DON'T TRUST**

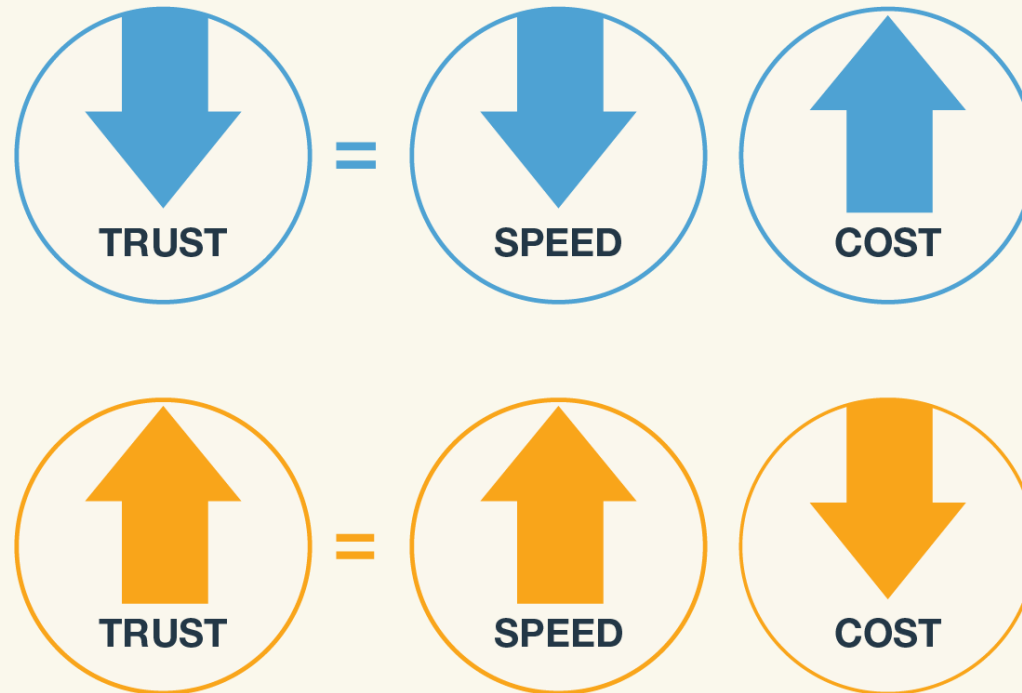
# **Trust Taxes** negatively impact your culture



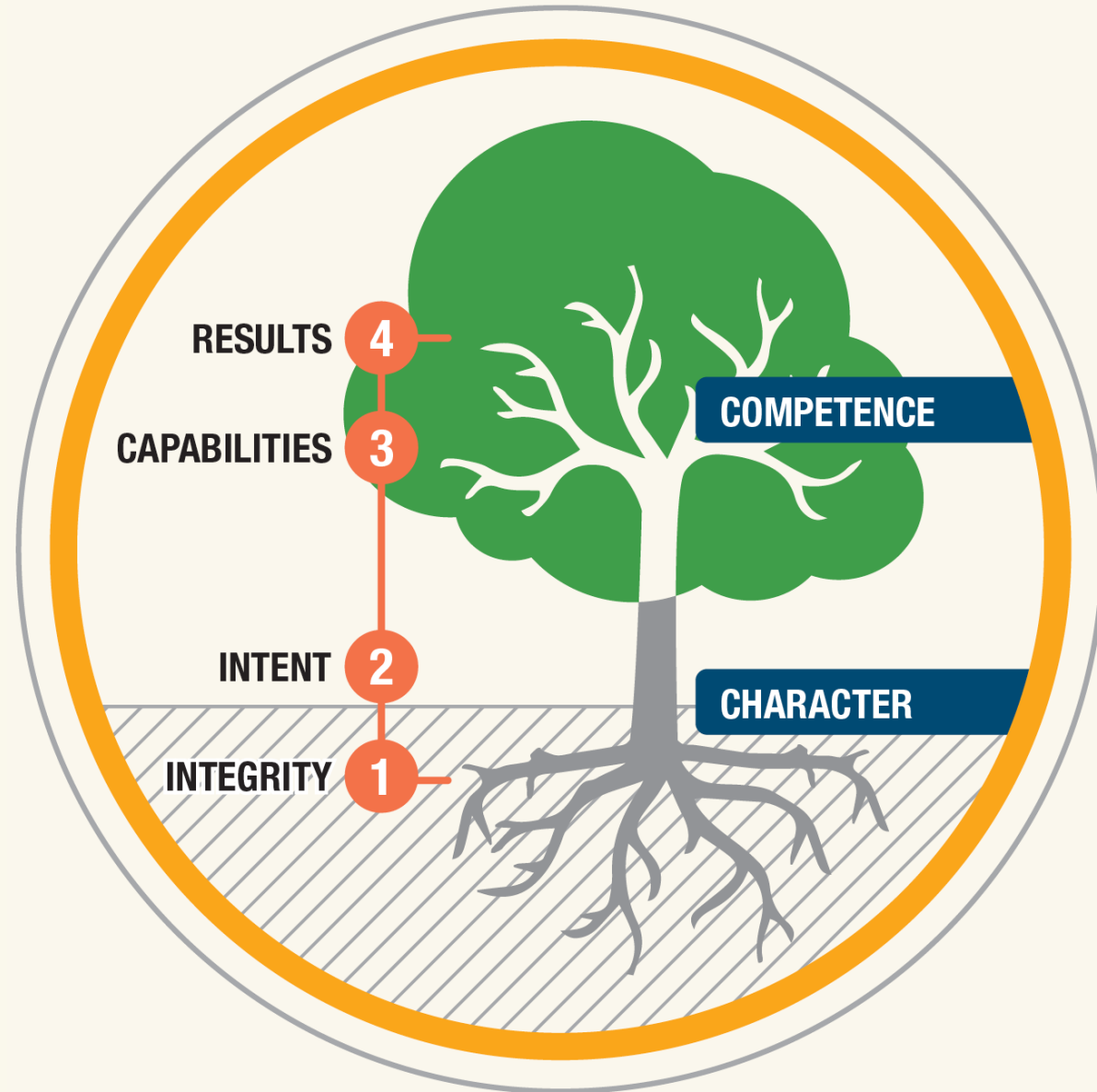
**Trust Dividends** positively impact your culture



What examples of **trust taxes** and **trust dividends** do you see in your organization?



# The 4 Cores of Credibility<sup>®</sup>





# SKILL #1

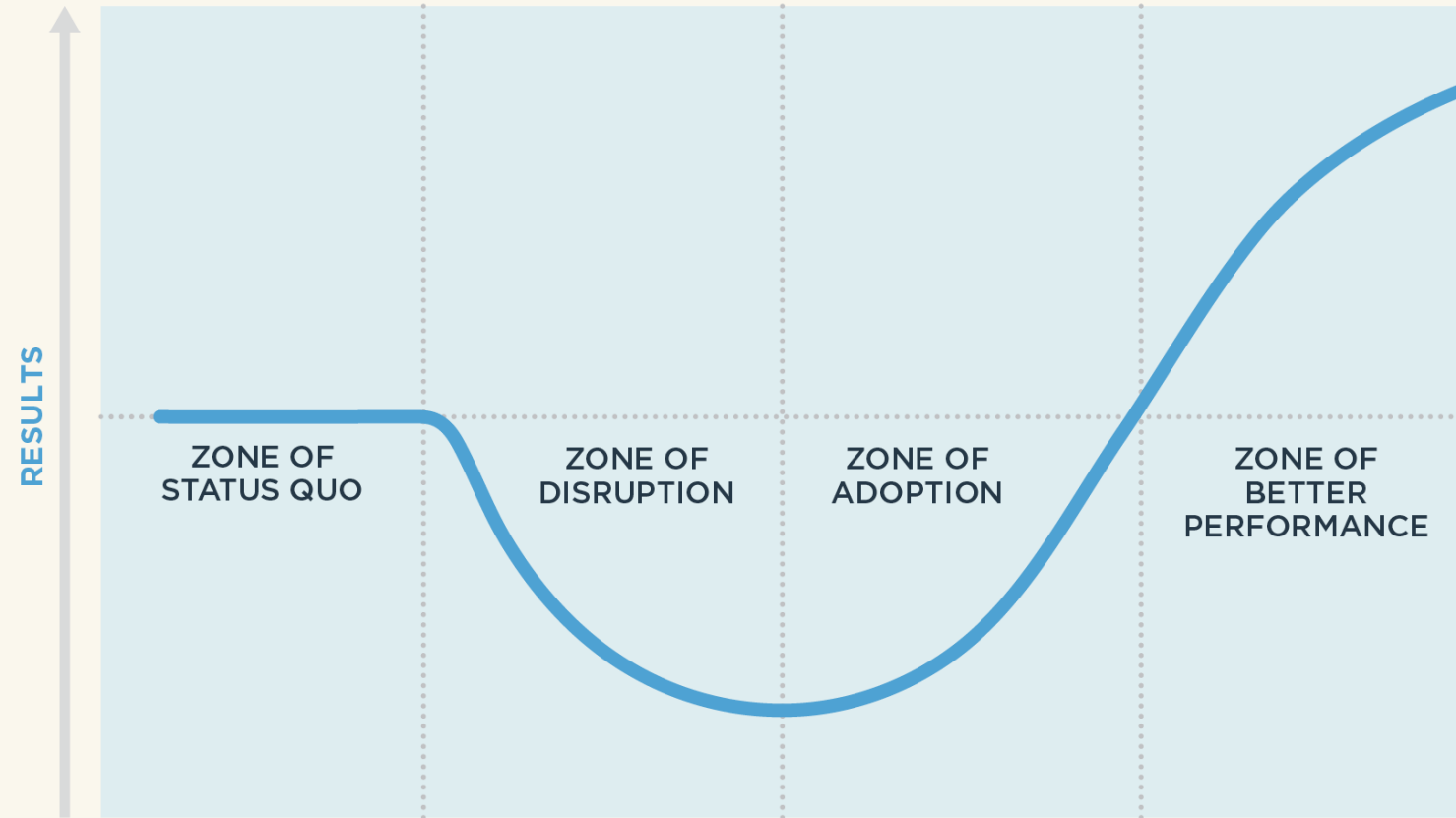
**BUILD TRUST**

## CONFESSION 2



It's **not going** quite how  
I expected it to.

# The Change Model



# SKILL #2

**LEVERAGE CHANGE**

## CONFESSION 3



This is **exhausting**.



# Weekly Planning

TAKE AT LEAST **30 MINUTES** TO...

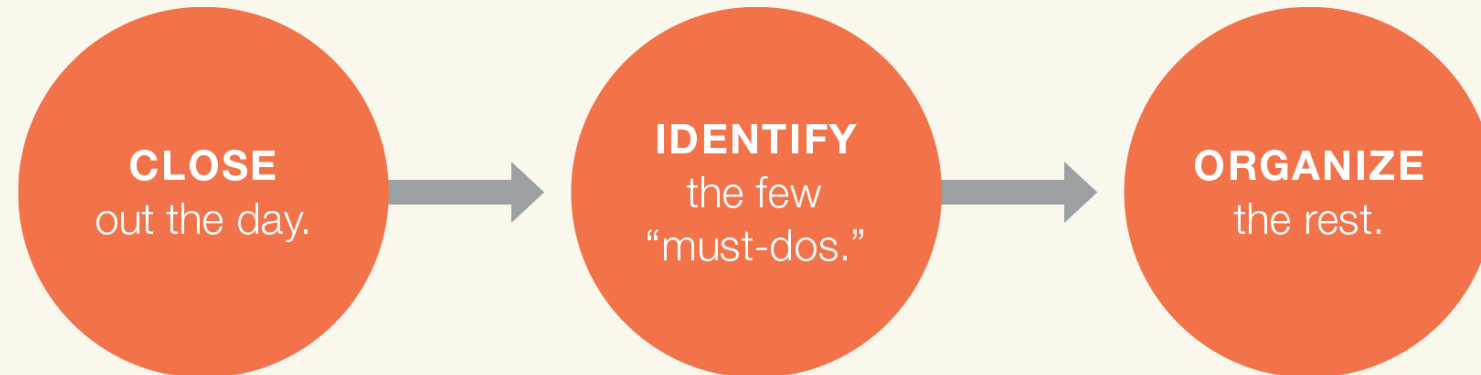


## THE BIG ROCKS QUESTION:

“What are the one or two **most important things** I can do this week?”

# Daily Planning

TAKE AT LEAST **10 MINUTES** TO...





# SKILL #3

## **MANAGE BURNOUT**



# 3 CONFESSIONS OF A VIRTUAL LEADER

**Thank you!**

