

# Andrea Caldwell



## HIGHLIGHTS

Core Values  
Award Winner  
2016, 2017,  
2018

Wife and  
mother of  
3 amazing  
children

Pillar of  
Excellence  
Award  
Nominee in  
2016

Diamond  
Award winner  
with Adult  
Competitive  
Dance Team

Routinely  
receives top  
rating for L&D  
innovation

Andrea Caldwell has a passion for innovation, coaching and developing others. She enjoys helping others achieve results they may not have believed they could. Andrea is a results-driven professional with over 20 years of experience in employee development and sales management. She has worked in the automotive, industrial supply, data storage and marketing industries. Prior to coming to FranklinCovey, she was the Director of Learning and Development at Valassis, in Livonia Michigan. Over the course of her career, Andrea has had the opportunity to create, launch and facilitate many development programs. She has also had responsibility for performance management, along with the oversight and rollout of talent management systems. Andrea has worked with all levels of leadership and holds facilitator certifications from multiple leadership content providers. Andrea has a Bachelor's degree in Communications and Master's degree in Market Research, both from Florida State University.

## CERTIFIED TO DELIVER

- *The 4 Essential Roles of Leadership™\**
- *The 6 Critical Practices for Leading a Team™*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *Leading at the Speed of Trust®*
- *Speed of Trust® Foundations*
- *Unconscious Bias™\**

\*Certifications